

# ALSG Social Media policy

## Twitter

The ALSG Twitter account is managed by the CEO and marketing team on behalf of ALSG employees, trustees and working groups.

If you follow us, you can expect 1-2 tweets each week covering some or all of the following:

- Information about new course developments
- Invitations to provide feedback on specific issues
- Updates on course content/guidance
- Key messages from course content
- News items about what we're doing

If you follow ALSG we will not automatically follow you back. Being followed by ALSG does not imply endorsement of any kind.

We welcome feedback and ideas and endeavour to join the conversation where possible. However, we are not able to reply individually to all messages we receive via Twitter.

## LinkedIn

ALSG maintains a company page on LinkedIn - this is linked to the CEO's personal LinkedIn profile. This policy sets out how ALSG uses the service and the limitations of its use.

If you follow ALSG, you can expect occasional messages covering some or all of the following:

- Information about new course developments
- Invitations to provide feedback on specific issues
- Updates on course content/guidance
- Key messages from course content
- News items about what we're doing

The LinkedIn page is also linked to our Twitter account.

If you link to ALSG we will not automatically link to you. Being linked to ALSG does not imply endorsement of any kind.

We welcome feedback and ideas and endeavour to respond where possible. However, we are not able to reply individually to all messages we receive via LinkedIn.