

# ALSG Charitable Funding Programme

## 2025/2026

### Background

Founded in 1990 and based in the United Kingdom, the Advanced Life Support Group (ALSG) is a non-for-profit charitable organisation that develops and delivers innovative, evidence-based training in healthcare to improve patient outcomes and save lives. Originally created by a group of medical professionals to improve the emergency care of acutely ill patients, ALSG has grown into a globally recognised leader in medical education.

We are pleased to announce the launch of the annual **ALSG Charitable Funding Programme**, an initiative designed to support projects that make a measurable impact on patient care, safety, and survival. We invite healthcare organisations, clinicians, healthcare workers, training providers, and registered charities to apply for funding that will help deliver education, upskilling initiatives and infrastructure changes aimed at saving lives and improving outcomes for patients nationally and internationally.

### Our mission

At ALSG our mission is simple but urgent: to support initiatives that lead to better health outcomes, reduce preventable harm, and ensure every patient receives the highest standard of care. We believe that well-trained, empowered professionals are essential to delivering compassionate, effective, and life-saving care.

### Our Values

Our Charitable Funding Programme is guided by the following values:

- **Equity:** Promoting access to high-quality training for all staff, regardless of location, role, or resources.
- **Impact:** Funding initiatives that create measurable improvements in patient care and outcomes.
- **Collaboration:** Encouraging teamwork and shared learning across disciplines and sectors.
- **Integrity:** Supporting projects that uphold transparency, accountability, and ethical practice.
- **Innovation:** Championing evidence-based, forward-thinking approaches to healthcare education.

### Funding Scope and Priorities

Grants up to a total fund of £25,000 are available for initiatives that align with some or all of the following priorities:

- Clinical and emergency training (e.g. BLS, ALS, trauma response, airway management)
- Simulation-based learning for high-risk or rare scenarios
- Training to improve early recognition and escalation of deteriorating patients
- Programmes addressing mental health crises and trauma-informed care
- Multidisciplinary teamwork and communication training
- Training in low-middle income settings
- Community-based or outreach-focused patient safety education
- Overseas course deployment

Projects must demonstrate a clear link between training and improved infrastructure or patient outcomes, such as reduced clinical errors, better response times, improved survival rates, or enhanced patient satisfaction.

The total fund is £25,000 and can be awarded to one or multiple applications. It is at the discretion of ALSG as to whether the total fund is exercised.

### **Eligibility Criteria**

Applicants must be:

- A registered charity, healthcare provider, NHS trust, community health organisation, or academic/training institution.
- An individual or group of individuals with a project that aims to achieve the above but needs funding to complete it
- Operating within [specified geographic area, if applicable].
- Able to deliver the proposed training within 12 months of receiving funds.
- Committed to monitoring and evaluating the impact of the project.
- Committed to presenting at the annual ALSG instructor event (September 2026)

### **Funding Available**

- Total funding available in this round: £25,000

Funding must be outlined in detail and may cover:

- Instructor or facilitator costs
- Training materials and equipment
- Certification and licensing fees
- Staff time/backfill for participation
- Evaluation and reporting
- Travel and expenses

### **Application Process**

Applications should be submitted via [this form](#) by 10<sup>th</sup> October 2025

Shortlisted applicants may be invited to present their proposals to a review panel.

All applications must include:

1. Project summary and objectives
2. Existing knowledge / practice regarding the research area
3. Aim(s) and objectives
4. Target audience and need
5. Delivery plan
6. Expected outcomes and evaluation strategy
7. Budget and use of funds
8. Timeline and sustainability plan
9. Plan for publication/dissemination

### **Reporting and Evaluation**

Funded projects will be required to submit:

- A mid-term progress update
- A final impact report within three months of project completion
- Feedback from participants and any supporting data (e.g. KPIs, patient metrics)
- Presentation at the ALSG conference – online – September 2026
- Publication/dissemination

### **Key dates**

- Launch date: 1<sup>st</sup> August 2025

- Application deadline: 10<sup>th</sup> October 2025
- Trustee review and decision: 21<sup>st</sup> October 2025
- Awards announced: 3<sup>rd</sup> November 2025
- Funding term: 1<sup>st</sup> January – 31<sup>st</sup> December 2026
- Mid-term update: 22<sup>nd</sup> June 2025