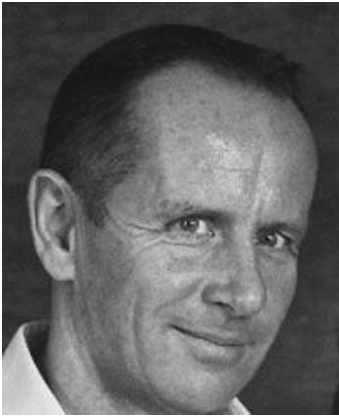


Mr Michael Longman



Michael Longman brings his financial management experience to ALSG. Michael is a Chief Financial Officer (CFO) and has had a varied career, starting out as an auditor before moving into industry, where he has been Finance Director with over 30 years' global experience in high-growth technology and service companies. He has worked for large corporate companies, as well as start-ups and has expertise in growing SMEs (Small Medium Enterprises) on a similar scale to ALSG.

Furthermore, Michael has worked in several Private Equity-backed companies and has experience in Mergers & Acquisitions, raising finance, ERP implementations, international tax, corporate governance, and he currently works as a portfolio Chief Financial Officer for The CFO Centre.

With Michael's strategic approach to organisational growth, he brings challenge and guidance to support the development of ALSG, working alongside the senior leadership team and other Trustees. Michael took up his role at ALSG's trustee meeting on Thursday 6th July.